

YOUR EMAILS, BLOGS AND SOCIAL MEDIA POSTS

Inclusivity for all

Thank you for covering the recent report from the Royal Academy of Engineering on creating inclusive cultures ("Inclusion is key to your bottom line", November/December 2017).

The report recommends that some of the sector's traditional strengths should be used as levers to make the profession more inclusive. The strengths it identifies are specific, although not unique, to engineering. They include teamwork, flexibility and an orientation towards problem-solving. The general point, though – that a sector can identify its strengths and use them as leverage – could surely be applied in all sectors to promote inclusion.

Anthony Haynes, Frontinus

Brexit planning

The UK's withdrawal from the EU is adding to the unpredictable climate for businesses. It increases the challenge of ensuring that their strategies are robust, with all of their components working in alignment.

To ensure business continuity beyond March 2019, CEOs and their leadership teams must focus on the future beyond Brexit now, instead of waiting until the outcomes of the political process. The key is to consider how to approach the following: threats to revenue, cost increases, exchange-rate fluctuations, the availability of skills and even the potential of operating in a tariff-free environment.

Leaders would be well advised to review their strategies to ensure that they are taking a robust approach to secure the future of their businesses.

Rob Shorrick, The Leadership Gallery

CONGRATULATIONS...

... to Robert Graver, who won a night at the Woburn Hotel plus dinner and entry to Woburn Abbey and Woburn Safari Park. To win a night's stay plus dinner and breakfast at Laura Ashley The Manor Elstree, turn to page 65.



WHAT YOU'RE TWEETING US

@ChapmanJS
Deliberate risk management: "Hope is not a strategy," advises Paul Sean Hill, former flight director at @Nasa in @DirectorIoD @The_IoD. Project and programme management professionals would concur. This is sound advice.

@BlackonSilveruk
Great to see the terrific @CEO_Battersea in @DirectorIoD @The_IoD. "Stay flexible, be pragmatic – and keep it simple," sums up Claire Horton and the astounding success of @BDCH work. Many congratulations.

WHAT YOU'RE BLOGGING ABOUT

Your preparation timetable for the EU General Data Protection Regulation

The GDPR comes into force on 25 May. Sarah Pearce, a partner at law firm Cooley, offers a schedule of actions to get your business ready for it.

The humanisation of work

The Taylor review into employment practices has called for a new focus on the quality of work. Tania Coke, a senior mediator at Consensio, explores how this can be measured and why work needs to be humanised to balance the trend in automation.

director

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