

Take the risk out of strategy execution

With 67% of well-formulated strategies failing due to poor execution, making sure that your business is aligned to deliver your plans is crucial. Rob Shorrick, CEO of the Leadership Gallery, explains how to stress test your strategy to ensure it delivers as expected

Whether your business is a large, multinational player or a small or medium-sized enterprise (SME), you'll have a strategy or business plan in place. Sometimes this is formal and well documented, sometimes it's informal but well understood by everyone involved.

So why do so many strategies fail despite such plans being in place? There are many factors that can come into play:

- How aligned the senior team is around the strategy and the plans they've created
- Differences of opinion among the senior team
- Whether the business leaders have the capabilities needed to ensure the strategy's success
- How engaged the workforce is
- How organisational structures and processes are set up
- Whether the business has the right culture to ensure successful strategy execution



ALIGN+™ IS A UNIQUE SUITE OF DIAGNOSTIC TOOLS THAT ENABLES LEADERS TO IDENTIFY THE GAPS IN THEIR STRATEGY

*Harvard Business Review



THE LEADERSHIP GALLERY ADVISES CLIENTS EXPERIENCING FACTORS THAT MAY HAVE AN IMPACT ON THEIR BUSINESS PLANS

About the Leadership Gallery

The Leadership Gallery is a team of highly experienced business leaders and consultants with first-hand knowledge and expertise of organisational design, transformation and strategy implementation in global organisations. We advise clients on the brink of change, experiencing factors that may have a significant impact on their business plans – including digital disruption, political uncertainty and the speed of technological innovation. We work with small, medium and large organisations in sectors including not-for-profit organisations, financial services, IT, healthcare and professional services.

How to ensure your strategy delivers

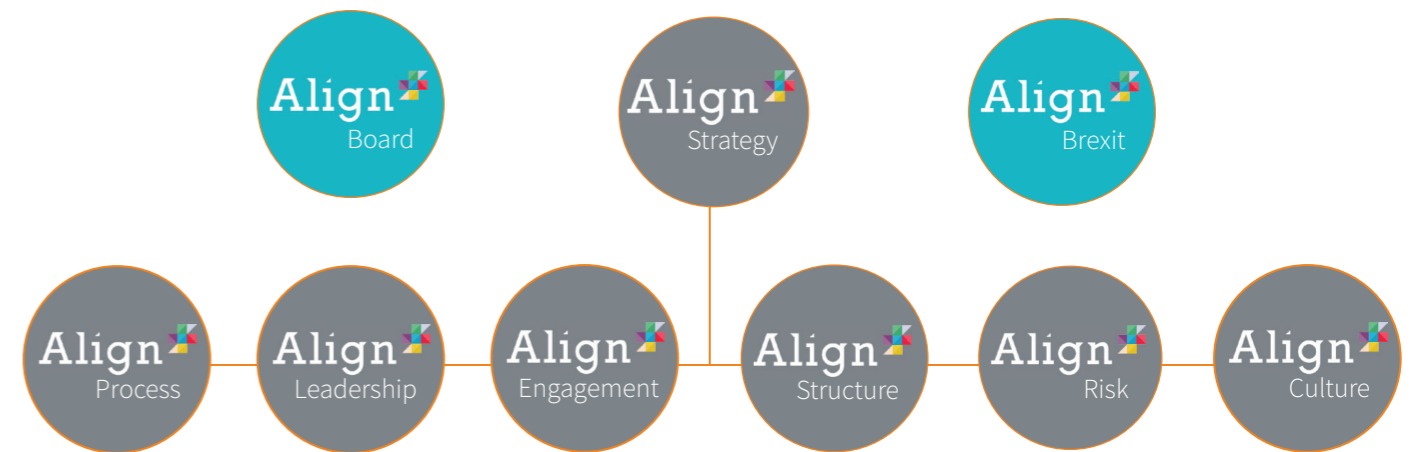
Having invested considerable time, money and effort into developing your strategy, it's an expensive mistake if it doesn't deliver. Over the past three years, the Leadership Gallery's team of business and organisation experts have developed and road-tested Align+™, a unique suite of diagnostic tools that enables leaders to identify the gaps in their strategy: what are the risks, what are the strengths, where are the weaknesses and what actions they should take to ensure it delivers its intended business outcomes?

The Leadership Gallery works with organisations both large and small that have already put together their strategy and who want to ensure it succeeds. The Align+™ suite consists of nine diagnostic tools that businesses use to question the effectiveness of their strategy and determine whether it will deliver as planned.

Most organisations start with the leadership team completing Align+™ Strategy, a short diagnostic followed by a facilitated workshop in which the findings are reported back and the team determines what actions should be taken to address the gaps and minimise the weaknesses.

Align+™

Giving the confidence to proceed



To discover more about how Align+™ can help your organisation and experience a shortened version of the Align+™ Strategy diagnostic, please scan the QR code using your smartphone



For more information, please call the Leadership Gallery on 020 3126 4976 or visit www.theleadershipgallery.com